NATIONAL SENIOR CERTIFICATE EXAMINATION
MAY 2024

ENGLISH FIRST ADDITIONAL LANGUAGE: PAPER I

MARKING GUIDELINES

Time: 2½ hours 100 marks

These marking guidelines are prepared for use by examiners and sub-examiners, all of whom are required to attend a standardisation meeting to ensure that the guidelines are consistently interpreted and applied in the marking of candidates' scripts.

The IEB will not enter into any discussions or correspondence about any marking guidelines. It is acknowledged that there may be different views about some matters of emphasis or detail in the guidelines. It is also recognised that, without the benefit of attendance at a standardisation meeting, there may be different interpretations of the application of the marking guidelines.

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SECTION A COMPREHENSION

QUESTION 1 COMPREHENSION

1.1 1.1.1 '… used by millions of people daily …'

1.1.2 Professional use and personal use

1.2 The mentioning of research that was done on the topic. Research supports the information mentioned and readers tend to believe what they read without question as it then becomes factual information.

1.3 1.3.1 Opinion – When people make assumptions, they base them on personal experience and not from gathering extended amounts of information.
*Take note of the word assume: Supposed to be the case without proof.

1.3.2 Instability, imbalance

1.4 1.4.1 It is a pressing concern that can never receive enough attention. Many might not realise the effect of social media addiction until it is too late.

1.4.2 A – Something that tempts a person.

1.4.3 It releases dopamine, the pleasure hormone that makes one feel good.

1.5 1.5.1 Positive as it clearly states an advantage of social media and then continues to elaborate.

1.5.2 Letters/telegrams/faxes/phone

1.6 1.6.1 Yes. It is easy to see what happened in the lives of those we care for. This makes us feel closer to one another which results in the idea that one can simply speak about aspects as if no time has been lost.
OR
No, it is not the same, as photos on social media cannot tell a story inclusive of all the details. Thus, one might think that the entire story has been told, but when speaking to the person you realise many experiences have been left out.

1.7 1.7.1 Instagram was only launched in 2010, thus it would have been difficult to think that one could pursue it as a career, never mind a high-paying job. Currently there are thousands of people who are trying to be successful influencers and to get their names out and about. Thus, the perception changed from it being only an app with a string of photos to a platform to get your message across.

1.7.2 They will receive more work/more social opportunities will arise.

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1.8 People who boast about their seemingly perfect lives when others battle to keep head above water.

1.9 What you see on social media can make you feel inferior/disappointed with your own life.

1.10 Yes, photos can be photoshopped and tweaked endlessly.

1.11 1.11.1
- Limit the time spent on the social media platforms.
- Delete the account.
- Bear in mind it is not always what it seems.

(Any TWO)

1.11.2 Do not allow social media to negatively influence your life. Take the good from it and harness it to have a positive impact.

1.12 Text 2 links to the idea that one can find more information posted online about those that we care about. It also supports the main idea of how social media can be used to stay in contact with others daily without being in physical contact. This will lead to the image that little time has been lost when the two characters see each other again.

1.13 The statement given by Mike Tyson might come across as aggressive at first but it all boils down to the conclusion that when others keep up to date with all the over-sharing of information daily, people tend to feel the need to comment on aspects that might be sensitive to the sharer. The person posting the information might not necessarily want everyone to make a comment about what was shared as people tend to be opinionated and rude. This links to Text 2 as the second speaker might be in the same boat whilst deliberately trying to avoid information given/opinions heard.

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SECTION B SUMMARY

FIVE WAYS TO STAY POSITIVE WHEN USING SOCIAL MEDIA.

Select any FIVE of the following responses.

Original		Possible response	
1.	'Traditional advice is that when you are overwhelmed, a social media 'detox' can be the only route.'	1.	Steer clear of social media until you feel better.
2.	'with Snapchat releasing a bunch of wellbeing resources, including breathing exercises and a crisis helpline for those truly struggling.'	2.	Platforms are providing assistance for those in dire need of help during their time of struggle.
3.	'As with all things, social media is best consumed in moderation…'	3.	Use social media platforms reasonably.
4.	Using your favourite platform to message or arrange a meet-up with family or friends can help keep spirits high and counteract any feelings of isolation.'	4.	Use your favourite apps to get in touch with friends and family for a face-to-face meeting to catch up and keep your spirits high.
5.	'It can do you a world of good to remove that which is giving you unpleasant feelings.'	5.	It is a good idea to delete accounts that make you feel bad.
6.	'But opening a million tabs and putting your energy into every problem may not achieve anything, and it probably won't help your mental health.'	6.	Make it a habit not to search for all the negative news that is being showcased.

Markers are required to mark up to 65 words and then draw a double oblique stroke. Nothing after the double oblique stroke will be marked.

Mark allocation:

- 5 facts = 2 marks each.
- If a fact is partially presented, award one mark.
- Learners will not be penalised should they make use of bullets instead of numbers.

Penalties:

- Underline all language, sentence construction and grammatical errors.
- 0–3 errors: no marks subtracted.
- 4–6 error: subtract one mark from the total.
- 7+ errors: subtract a maximum of two marks.
- In paragraph format (no numbering or bullets present): subtract one mark from the total.
- Indicate a quotation as a Q in the margin. This will be treated as one language error. Multiple quotes will be penalised as an error each.

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SECTION C POETRY

QUESTION 3 MAKING MEANING OF POETRY: SEEN POEMS

3.1 It might be a younger person addressing an older woman.
The speaker might see 'Aunt Jennifer' as his/her confidante.

3.2 The assumption created here is that the reader already knows (an) Aunt Jennifer.

3.3 The tigers are brave/fearless.
'They do not fear the men beneath the tree'

3.4 Accept any TWO of the following:

- The tigers are considered fearless.
  'The do not fear the men beneath the tree' (Line 3)
- The tigers are personified through their movement.
  'Aunt Jennifer's tigers prance across a screen.' (Line 1)
- The tigers are personified by being given knightly qualities.
  'They pace in sleek chivalric certainty.' (Line 4)

3.5 3.5.1 The hyperbole in 'massive weight of Uncle's wedding band' suggests that the 'weight of the ring is more mental than physical. It is a 'heavy' topic that weighs on her mind.

3.5.2 divorce

3.6 The assumption made in these lines make it clear that her (Aunt Jennifer's) marriage was not only unhappy, but also terrifying. She is 'mastered by' her ordeals. She is made powerless by her husband.

AND

3.7 A – suspense

3.8 It is placed in inverted commas.

3.9 Metaphor.

3.10 The song is special for there are no words, as hope does not need spoken words, it is always there. Hope never stops singing and this is emphasised by the placement of 'at all' between dashes.

3.11 It would take a severe storm to waken the little bird that has 'kept many warm'. The 'Hope' bird has protected many people from their loss/sadness/ grief. 'Hope' is ever present, dependable and continuously singing, even in difficult times.

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3.12 Simply to show its importance, in other words it resembles 'Hope' which is the central message of the poem./It is personification/is personified.

3.13 3.13.1 The speaker

3.13.2 It becomes more personal, which indicates that the speaker has experienced 'Hope's' singing. The speaker has heard the singing during the 'chilliest' and 'strangest' times, even when hope seemed very far away.

3.14 Through the use of dashes.

QUESTION 4 MAKING MEANING OF POETRY: UNSEEN POETRY

4.1 Although technology is everywhere one looks, the family values taught to us are stronger than many hours spent on social media.

4.2 'So let's embrace the technology we have'. (line 13)

4.3 Quatrain

4.4 AABB – The last word of line 1 rhymes with the last word of line 2.
The last word of line 3 rhymes with the last word of line 4.
Also accept pair rhyme.

4.5
- We are connected by social media.
- We are connected by our family values.

4.6 The weather might have an influence on the strength of the signal./There might be time delay during the conversation because of the distance./The time of day may be challenging as it differs from one country to the next.

4.7 Even when we are far from one another, and we seem to be quieter, family will still be able to share in joy and sorrows as they will go the extra mile to follow each other on social media.

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SECTION D COMMUNICATIVE LANGUAGE

QUESTION 5 ADVERTISEMENT

5.1 Social media course

5.2 Information is given of the course being offered. There is a clear layout of what exactly the course entails. The visual supports the details by making it seem very high-tech (various application found on phones/computers are seen as open screens) as well as the idea of one individual being able to obtain multiple skills.

5.3 The use of social media is the same for people of all ages and they could all benefit from doing the same course. The more people do the course, the greater the financial benefit to the company.

5.4 Yes, it is effective as everybody, irrespective of age, can always learn something new/revise a skill about social media and do something different to prevent a situation or become a victim.

OR

No, it might not be very effective as the majority in the age group targeted are already familiar with the aspects mentioned in the advertisement. Thus, they will not learn new skills as those mentioned form part of their daily lives.

5.5 5.5.1 The telephone number has 11 digits, not 10 and the e-mail ends in .co.uk and not .co.za.

5.5.2 Yes, it does, as it seems to be a well-planned course, but these anomalies make one wonder whether it is a credible course.

OR

No, it does not, as the phone number could simply be a printing error. As this looks like a well-planned course, the contact person could be presenting it online; the most important detail would then be the e-mail address and the course can successfully be presented from another country.

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QUESTION 6 CARTOON

6.1 The child states in a loud, yet matter-of-fact tone, that the obvious answer is an app. He is almost offended.

6.2 It seems that both the mother and the cat are shocked/stunned/surprised by the answer given. The eyes are drawn extremely wide/mouth is closed.

1 mark awarded for emotion and 1 mark for reference to the visual.

6.3 6.3.1 Abbreviation as it is a shortened form of the word.

6.3.2 Application.

6.4 6.4.1 he

6.4.2 knew

6.4.3 he

6.4.4 had

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QUESTION 7 LANGUAGE EDITING

7.1 Why **did** Hector Mkansi **propose** to Nonhlanhla Soldaat?

7.2 favourite

7.3 propose

7.4 It is a proper noun/the name of a fast-food restaurant.

7.5 Possession

7.6 Company

7.7 Motor vehicle/Automobile

7.8 was

7.9 at

7.10 A pear is a winter fruit./Pare the orange rind with a peeler.

Total: 100 marks

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